



Why **Write This Book?**

I speak all over the United States and Canada on the subject of modeling. The audience is usually filled with young teenagers and adults. When I look out into the audience, I see so many faces with so much hope and so many dreams in their eyes. Their eagerness is necessary. This is not an easy business to get into. Next to those hopeful faces, I see a parent whose face is concerned, worried, and seems to be saying, “I don’t care about your biography or the fabulous supermodels you made. **I just want to know how I can get my kid into this business, and, please, without it costing me a fortune.**” Of course, they have other concerns, but this question usually makes it or breaks it for their child’s dreams.

For those reasons, I decided to write a to-the-point guidebook. **My main intention was to envision myself as a mom in mid-America.** “My youngest child is now a teenager and wants more than ever to be a model. I know my child is tall and skinny, and to me, beautiful. I just don’t know a thing about the modeling business or anyone in it. Plus, my teenager has never been far from home. On top of all of that, I have five other kids to support and how the heck am I going to get my teenager into the business and pay for it?

This book may not cover every aspect of what the business is about, or everything you can expect once you get representation, but

I will share tidbits about these things along the way. **This book is mainly about the nuts and bolts of getting young hopefuls into modeling.**

There are only a few entryways I recommend for models to get into the business safely and successfully. **The safest and most successful ways are contacting agencies directly; entering a legitimate contest involving a prestigious and reputable client, magazine, or agency; or going to a reputable, established model convention where you have the opportunity to meet many different types of agents in one shot.** I strongly believe if you read this book thoroughly and follow through on my advice, you will without a doubt maximize your chances of getting signed by an agency to start your career as a model.

The great thing about modeling is that there are many different levels of modeling, just like any other business. You can use modeling to supplement your college education. You can model and have a primary job with flexibility. You can model and have a family. You can model and make it your main priority. You can model and aim to be the best.

It's a dream business with many people wishing to become a model and few getting the chance. You have to pull your head out of the clouds and get down to business if you want to make your your dreams come true.